

**ADOPT A BUSINESS
RUTHERFORD**

**Support a Business
in Rutherford**

www.AdoptaBusinessRutherford.org

Help Rutherford Businesses this Winter

Adopt A Business Rutherford is a grass roots initiative in which residents help Rutherford businesses cover five months of rent to stay in business through the COVID-19 lockdown ahead. We want a thriving town—not a ghost town!

Each participating business or restaurant has a GoFundMe page that can be accessed through the AdoptaBusinessRutherford.org website. Each business or restaurant will set a GoFund-Me goal approximating five months of rent.

Please share this with
friends and family, and do your
holiday shopping
in Rutherford!

Together We Can Save our Town. You Can Help in 4 Ways:

1. ADOPT A BUSINESS. Choose one or more restaurants or businesses you care about. Sign up as a team member on the GoFundMe site. Talk to owners and invite friends and colleagues to support them.

2. DONATE. Support your favorite restaurants and businesses through their GoFundMe page.

3. SPREAD THE WORD. Raise awareness and urge your family and friends to get involved as sponsors and donors.

4. SHOP LOCALLY. Shift your online shopping and eating to local businesses and restaurants or home-delivery orders.